KOB

KOB 4 Broadcast Plaza SW Albuquerque, NM 87104 Main: (505)243-4411 Billing: (505)764-2510

www.kobtv.com

Billing Address:

View Media Services Attention: Andi Pistay 9526 View Ave NW Seattle, WA 98117

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

4 R

5 R

Th

10/18/12

10/19/12

6:26 PM News 4 @ 6p M-F

6:13 PM News 4 @ 6p M-F

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/28/12 | October 2012 | 10/01/12 - 10/21/12

 Station
 Account Executive
 Sales Office
 Sales Region

 KOB
 Charlie Blanco
 Roswell - KOB
 Local

Advertiser Product Estimate Number

Tim Jennings for State Sen

| IDB # | Advertiser Code | Product Code

Agency Ref Advertiser Ref

Line Star	rt Date	End D	ate Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
1 10/	14/12	10/14/	12 Nev	vs 4 @ 10p Sun	Su 10p-1035p	S	:30	1	\$175.00	NM		
Wee	ks:	Start Da 10/08/1			Spots/Week 1	<u>Rate</u> \$175.00	······································					
Spo	s: # Ch	Day	Air Date	Air Time Descr	ription	Start/End Time	Lengt	h Ad-ID			Rate	Гуре
	1 R	Su	10/14/12	10:33 PM News		Su 10p-1035p	:3	O TIMJ-30A-	-1012		\$175.00	NM
2 10/	15/12	10/19/	12 M-F	Today Show	M-F 7a-9a	MTWTF	:30	15	\$60.00	NM		
Wee	ks:	Start Da 10/15/1			Spots/Week 15	<u>Rate</u> \$60.00						
Spot	:s: # Ch	<u>Day</u>	Air Date	Air Time Descr	<u>ription</u>	Start/End Time		h Ad-ID			Rate	
	15 R	M	10/15/12	6:27 AM M-F T	oday Show	M-F 7a-9a		O TIMJ-30A-			\$60.00	
	1 R	M	10/15/12	7:29 AM M-F T	oday Show	M-F 7a-9a	:3	O TIMJ-30A-	-1012		\$60.00	NM
1 - 1 - 1 - 1	2 R	M	10/15/12	8:44 AM M-F T	oday Show	M-F 7a-9a	:3	O TIMJ-30A-	-1012		\$60.00	NM
	4 R	Tu	10/16/12	7:29 AM M-F T	oday Show	M-F 7a-9a	:3	O TIMJ-30A-	-1012		\$60.00	NM
	12 R	Tu	10/16/12	8:29 AM M-F T	oday Show	M-F 7a-9a	:3	O TIMJ-30A-	-1012		\$60.00	NM
	3 R	Tu	10/16/12	8:51 AM M-F T	oday Show	M-F 7a-9a	:3	O TIMJ-30A-	-1012		\$60.00	NM
	14 R	W	10/17/12	7:58 AM M-F T	oday Show	M-F 7a-9a	:3	O TIMJ-30A-	-1012		\$60.00	NM
	6 R	W	10/17/12	8:34 AM M-F T	oday Show	M-F 7a-9a	:3	-A08-LMIT 0	-1012		\$60.00	NM
	5 R	W	10/17/12	8:49 AM M-F T	oday Show	M-F 7a-9a	:3	-A08-LMIT 0	-1012		\$60.00	NM
	11 R	Th	10/18/12	7:23 AM M-F T	oday Show	M-F 7a-9a	:3	O TIMJ-30A-	-1012		\$60.00	NM
	8 R	Th	10/18/12	7:59 AM M-F T	oday Show	M-F 7a-9a	:3	O TIMJ-30A-	-1012		\$60.00	NM
	7 R	Th	10/18/12	8:35 AM M-F T	oday Show	M-F 7a-9a	:3	O TIMJ-30A-	-1012		\$60.00	NM
	13 R	F	10/19/12	7:22 AM M-F T	oday Show	M-F 7a-9a	:3	O TIMJ-30A-	-1012		\$60.00	NM
	10 R	F	10/19/12	8:29 AM M-F T	oday Show	M-F 7a-9a	:3	0 TIMJ-30A-	-1012		\$60.00	NM
	9 R	F	10/19/12	8:50 AM M-F T		M-F 7a-9a		O TIMJ-30A-			\$60.00	
3 10/	15/12	10/19/	12 New	vs 4 @ 6p M-F	M-F 6p-632p	MTWTF	:30	5	\$160.00	NM	r	
Wee	ks:	Start Da 10/15/1			Spots/Week 5	<u>Rate</u> \$160.00	·	W 171 W 117 - 11 - 11 W 1				
Spot	:s: # Ch	Day	Air Date	Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate	Гуре
	1 R	M	10/15/12	6:31 PM News	4 @ 6p M-F	M-F 6p-632p	:3	0 TIMJ-30A-	-1012		\$160.00	NM
	2 R	Tu	10/16/12	6:26 PM News	4 @ 6p M-F	M-F 6p-632p	:3	O TIMJ-30A-	-1012		\$160.00	NM
	3 R	W	10/17/12	6:25 PM News	4 @ 6p M-F	M-F 6p-632p	:3	O TIMJ-30A-	-1012		\$160.00	NM

M-F 6p-632p

M-F 6p-632p

:30 TIMJ-30A-1012

:30 TIMJ-30A-1012

\$160.00 NM

\$160.00 NM

INVOICE



Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

Invoice #	Invoice Date	Invoice Month	Invoice Period
168840-1	10/28/12	October 2012	10/01/12 - 10/21/12

Advertiser	Product	Estimate Number
Tim Jennings for State Sen	15	

www.kobtv.com

ne Start Date	End Date De	escription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
4 10/20/12	10/20/12 No	ews 4 @ 6p Sat	Sa 6p-630p	S-	:30	1	\$160.00	NM	
Weeks:		<u>I Date</u> <u>MTWTFSS</u> 21/12S-	Spots/Week 1	<u>Rate</u> \$160.00					
Spots: # Ch		Air Time Descr	iption	Start/End Time	Length	Ad-ID			Rate Type
1 R	Sa 10/20/1:	6:14 PM News	4 @ 6p Sat	Sa 6p-630p	:30	AOE-UMIT C	-1012		\$160.00 NM
5 10/21/12	10/21/12 No	ews 4 Special @ 430)p	S	:30	1	\$160.00	NM	
Weeks:		<u>I Date</u> <u>MTWTFSS</u> 21/12S	Spots/Week 1	<u>Rate</u> \$160.00					
Spots: # Ch				Start/End Time		Ad-ID			Rate Type
1 R	Su 10/21/12	2 4:43 PM News	4 Special @ 430p Sun	Su 430p-5p	:30	AOE-CMIT (-1012		\$160.00 NM
6 10/15/12	10/21/12 Ne	ews 4 @ 10p M-F	M-F 10p-1035p	MTWTF	:30	5	\$175.00	NM	***************************************
Weeks:		I Date MTWTFSS 21/12 MTWTF	Spots/Week 5	<u>Rate</u> \$175.00		•			
Spots: # Ch			ption	Start/End Time	Length	Ad-ID			Rate Type
3 R	M 10/15/12		4 @ 10p M-F	M-F 10p-1035p	:30	AOE-CMIT (-1012		\$175.00 NM
2 R	Tu 10/16/12	2 10:28 PM News	4 @ 10p M-F	M-F 10p-1035p	:30	AOE-UMIT (-1012		\$175.00 NM
5 R	W 10/17/12	2 10:22 PM News	4 @ 10p M-F	M-F 10p-1035p	:30	AOE-CMIT (-1012		\$175.00 NM
1 R	Th 10/18/12	2 10:22 PM News	4 @ 10p M-F	M-F 10p-1035p	:30	A08-CMIT (-1012		\$175.00 NM
4 R	F 10/19/12	2 10:14 PM News	4 @ 10p M-F	M-F 10p-1035p	:30	AOE-CMIT (-1012		\$175.00 NM
7 10/20/12	10/20/12 Ne	ews 4 @ 10p Sat	Sa 10p-1030p	S-	:30	1	\$175.00	NM	
Weeks:		<u>I Date</u> <u>MTWTFSS</u> 21/12S-	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch	Day Air Date	Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
1 R	Sa 10/20/12	2 10:11 PM News	4 @ 10p Sat	Sa 10p-1030p	:30	AOE-UMIT (-1012		\$175.00 NM
				Total Spots	2	9			
							0 7.11		40.045.00
							Gross Total		\$3,245.00
ayment To	erms 30 Day	ys				Agency	/ Commission		\$486.75
						Ne	t Amount Due		\$2,758.25
						R	OS 7.125%		\$196.53
							Amount Due		\$2,954.78